

Made in Germany

Schneider 

Write
Create
Promote

Make it
matter

Promotional writing
instruments

Novelties **2025**

Share, **what connects**



Every company stands for values that make it unique. Whether it is a progressive software start-up or a regionally rooted, family-run carpenter's workshop, it is this individual brand personality that makes it distinctive in the competition. A sign of appreciation that clearly expresses this special character of a company is all the more beautiful. Standing up for your own values and being able to share them with others is made possible by the high-quality promotional writing instruments from Schneider, which combine the highest quality standards with creative freedom. The wide variety of different models in combination with various customisation options turn a simple writing instrument into something very special: a gift with meaning. "Make it matter" has been both a claim and an objective since the revision of Schneider's brand identity. From now on, our Schneider Promote product range will show you how we give shape to this guiding principle in the promotional writing instruments segment.

„Being able to pass on your own
quality standards:
This is what characterises an
appreciative advertising material.“

Introduction

Thinking sustainably. Acting responsibly. Step by step. We are bundling all our activities relating to sustainability under #theschneiderway. We are working consistently to make our writing instruments even more environmentally friendly and resource-saving. Specifically, this means that we use recycled plastic and bio-based plastics in production. In addition, many of our models are refillable to extend the service life of our writing instruments. Sustainability is not a trend for us, but a deep conviction! This attitude is also reflected in our entire range, in which several models have already been awarded with the Blue Angel, the world's best-known eco-label. Choosing a writing instrument from Schneider means setting an example for brand quality, style awareness and environmental protection. Discover our new products, which are now expanding our programme!



**Do you have any questions
about our products?
My team and I are happy
to help you personally.**

Klaus Broghammer

Head of Sales Promotional writing instruments
+49 (0) 7729-888124
promotion@schneiderpen.com

Environmental consciousness

- 4 Sustainability in series
- 6 Take 4 Neon Promo

Awarded!

- 8 "Blue Angel"
- 10 Reco (Model "Neon")
- 12 Shine-Up
- 14 Highlighter 180

Extraordinarily smooth

- 16 Intro
- 18 Slider Rave
- 20 Slider Edge XB
- 22 Slider Memo XB
- 24 Gift box

Inspiring

- 26 Novelties

Current

- 28 New online configurator
- 29 Modern logistics building
goes into operation

Good to know

- 30 Abbreviations
- 30 Colour descriptions
- 31 Imprint positions

Sustainability

in series

Our roots are in the Black Forest and the Harz Mountains. This closeness to nature has characterised our corporate philosophy from the very beginning. Our strong and consistent commitment to the environment is demonstrated not least by our receipt of the German Sustainability Award 2024.

Environmentally conscious out of conviction: #theschneiderway



As a company, we have long been active in environmental protection, our early EMAS certification proves it. In 1998, we were the first company in the industry and still are to this day without interruptions to be certified at all production sites in accordance with the world's most demanding environmental management system EMAS of the European Union. EMAS requires recurring environmental audits by an independent state-approved environmental auditor and the publication of a publicly accessible sustainability report with an integrated environmental statement. That's why we never stand still when it comes to environmental protection. We are constantly developing new, even more environmentally friendly processes to manufacture our products. Unavoidable CO₂ emissions that occur during production of our

promotional writing instruments are offset by a financial climate contribution to certified climate protection projects. Due to this strong commitment, Schneider was chosen by an expert jury as a leader among the sustainable pioneers in the German economy. Schneider is the winner of the 16th German Sustainability Award 2024 in the office supplies/promotional materials category. This award recognizes our long-time and ambitious efforts in the areas of durability, genuine added value, the use of renewable and recycled raw materials, refillability, and environmentally friendly production of end products. With the Highlighter 180 Schneider is once again among the finalists for the 17th German Sustainability Award.

Curious now?

Further information about our activities in the area of sustainability can be found here for reading:

schneiderpen-promotion.com/en/sustainability



Step 1: shred

Waste from the yellow bag and plastic waste from industrial processing is sorted, shredded into flakes and cleaned.

Step 2: prepare

The flakes are then processed by specialised service providers or suppliers.

Step 3: further processing

The flakes are converted into granulate so that the material can be further processed with our injection moulding machines.

Step 4: inject & assemble

We produce new plastic parts from the granulate, which are then assembled so that you can once again hold a finished writing instrument in your hands.



Take 4 Neon Promo

New: bright neon colours

The four-colour ballpoint pen Take 4 Neon Promo offers the perfect 4-in-1 solution for planning and creative writing. This all-rounder is now available in a bright neon edition that will attract everyone's attention. Just press once and you can switch between the different writing colours: black and blue for everyday notes and bright yellow as a highlight colour to emphasise important information. The fourth writing colour varies depending on the barrel colour and sets eye-catching accents in pink, light green or orange. The entire pen body is manufactured eco-friendly and resource-saving and is made from *92 percent recycled plastic. This saves over 84 percent CO₂ emissions compared to the use of conventional plastic.



New

Take 4 Neon Promo



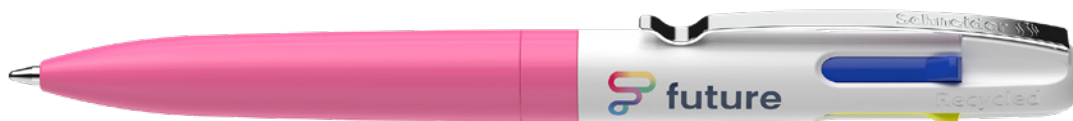
Refill Take 4 Refill

Four-colour ballpoint pen made of recycled plastic in a neon edition for creative writing and planning. With the writing colours black and blue for everyday notes and a bright yellow as a highlight colour to emphasise important information. The fourth writing colour varies depending on the colour of the front part of the ballpoint pen and creates eye-catching accents (pink, light green or orange). The quick and comfortable colour change is possible thanks to the coloured push buttons. Equipped with a sturdy metal clip. The innovative Viscoglide® technology ensures extraordinary smooth and gliding writing. The wear-resistant stainless steel tip guarantees permanently clean writing.

Line width Medium (M), waterproof ink according to ISO 12757-2 (blue and black).

***Pen body made of 92% recycled plastic.
Financial support for climate protection projects.**

Inspiration



Colours

Available from:	≥100 pcs.				
Ref. No.:	938065	938066	938069	938064	
Upper part + push buttons					
	O70/ O10+O35+ O54+O47	O70/ O10+O35+ O54+O63	O70/ O10+O35+ O54+O92	O70/ O10+O35+ O54+O47	
Intermediate piece					
	O54	O63	O92	O47	
Front part					
	O54	O63	O92	O47	
Refill:					

Special colours for pen body upon request
Minimum quantity: ≥10.000 pcs.
Ref. No.: 938089

now available in four bright
barrel colours and
in different writing colours

Imprint positions (in mm)

Screen printing

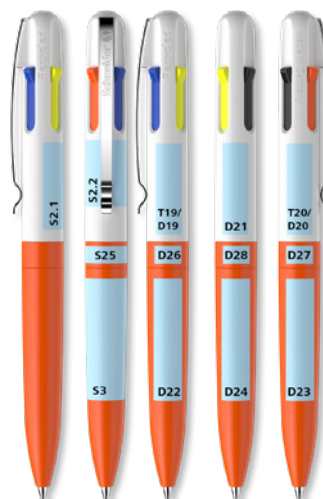
S2.1: 25 × 19
S2.2: 19 × 34 (≥ 5.000)
S3: 35 × 31
S25: 5 × 34

Pad printing

T19/T20: 26 × 7

Digital printing

D22/D23/D24: 35 × 7
D26/D27/D28: 5 × 7
D19/D20/D21: 26 × 7



Orientation for conscious sustainable purchasing: **the Blue Angel**

The Blue Angel has been the environmental label of the German Federal Government, introduced in 1978, and is considered one of the oldest environmental labels in the world. It represents products and services that are environmentally friendly and meet high ecological and health standards. The label is awarded for various product groups, including paper, paints, furniture, cleaning agents, and writing instruments. It helps public authorities, business decision-makers, companies in the private sector, and private consumers make environmentally conscious and sustainable purchasing decisions. Products with this label are considered particularly resource-efficient in their

production. At the same time, they are low in harmful substances and recyclable. In this way, the Blue Angel sets independent and credible high standards for environmentally friendly products and sustainable consumption. Currently, a total of twelve writing instruments carry the Blue Angel label. We are proud that ten out of them are from Schneider.



This is how a writing instrument receives the Blue Angel

For a writing instrument to be awarded the Blue Angel, it must meet certain requirements. Only when strict criteria regarding environmental friendliness, health, and quality are fulfilled a certified product can carry the prestigious environmental label. Resource-saving materials must be used in production, such as recycled plastics or bio-based plastics. The quotas for the plastic used for pen bodies are high: more than 80 percent must consist of plastic recyclate, and more than 60 percent must come from renewable raw materials. The origin of the material must be verifiable. For the

Reco ballpoint pen, even the specially developed ink meets the highest environmental standards, as does the bio-based ink of the Highlighter 180. Additionally, emphasis is given on resource-saving packaging. Therefore, we prefer to use cardboard or poly bags that consist of 80 percent recycled material. Furthermore, hazardous substances must be consistently avoided, and measures to extend the product's lifespan must be implemented.

www.blauer-engel.de/uz200

- resource-conserving and environmentally friendly manufacturing process
- long lifespan
- low level of harmful materials

Reco (Model "Neon")

Streamlined, dynamic design with elegant matt, satin surface: the neon edition of the ballpoint pen Reco impresses with its elegant appearance in bright colours.



Shine-Up

More than 80 percent: This is how high the proportion of bio-based plastic is in the pen body of the Shine-Up. With its slim shape, it sits perfectly in the hand to emphasise important notes with a luminous finish.

Highlighter 180

The pen body is made of recycled plastic, while the ink reservoir and tip are made from recycled fibres. The ink is made from bio-based materials. All this makes the Highlighter 180 a shining champion in terms of sustainability.

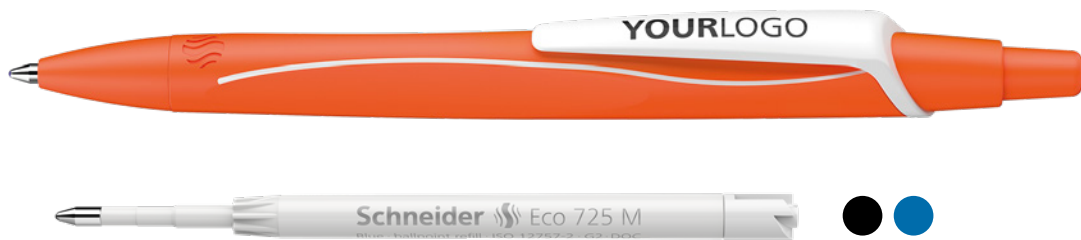




www.blauer-engel.de/uz200

New

Reco (Model "Neon")



Refill Eco 725 M

First ballpoint pen in the world that has been awarded the most famous eco-label "Blue Angel". Dynamic design with elegant matt satin surface. Model "Neon" in bright fluo colours with white design line and white clip for a fresh look that makes your brand highly visible. Replaceable giant refill Eco 725 M with barrel made of 95% recycled plastic.

***Pen body made of 92% recycled plastic.
Financial support for climate protection projects.**

Mix & Match

With the ingenious "Mix & Match" principle, several colours can be combined with each other.



Colours

Available from:

≥ 300 pcs.

Ref. No.:

934578 (without imprint "Blue Angel")

935589 (with imprint "Blue Angel")

Select colour:

Push button (application in barrel colour)	 O54	 O63	 O92	 O47
Barrel extension	 O54	 O63	 O92	 O47
Clip 1: Ungrooved clip (imprintable)	 O70	 O70	 O70	 O70
Barrel	 O54/ O70	 O63/ O70	 O92/ O70	 O47/ O70
Tip	 O54	 O63	 O92	 O47

Special colours for pen body upon request
Minimum quantity: ≥ 10.000 pcs.
Ref. No.: 934578 (without imprint "Blue Angel"),
935589 (with imprint "Blue Angel")

Imprint positions (in mm)

Pad printing

T4: 40 × 3 (6)

T6: 50 × 7

T8: 31 × 2,5

T19.1/T19.2: 27 × 6,

T29.1/T29.2: 59 × 7

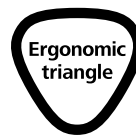




www.blauer-engel.de/uz200

New

Shine-Up



Ink colors

Slim highlighter in pen form with rubberised surface. Awarded with the world's most famous eco-label "Blue Angel" for particularly resource-saving and environmentally friendly production. Thanks to the rubberised, ergonomic three-edged barrel, the highlighter fits comfortably and non-slip in the hand. Bright, lightfast water-based ink.

For normal, copy and fax paper. Chisel tip 1+4 mm.

***Pen body made of over 80% biobased plastic.
Financial support for climate protection projects.**

Inspiration



Colours

Available from:	≥ 300 pcs.	≥ 300 pcs.	≥ 300 pcs.	≥ 300 pcs.
Ref. No.:	912005	912006	912009	912004
Cap				
	O54	O63	O90	O47
Plug				
	O54	O63	O90	O47
Barrel				
	G18/ O70	G18/ O70	G18/ O70	G18/ O70
Ink:				

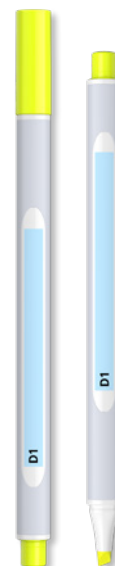
Special colours for pen body upon request
Minimum quantity: ≥10.000 pcs.
Ref. No.: 912099

This product is certified with the Blue Angel in its predefined basic variants. Product modifications and refinements of any kind require a new validation process if the certificate is to be upheld. For this reason, the products only bear the "Blue Angel" logo in their basic versions, unprinted.

Imprint positions (in mm)

Digital printing

D1: 69 × 5,5

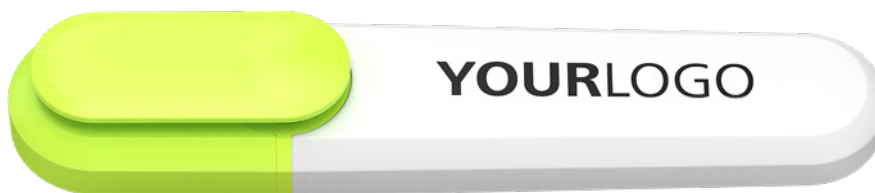




www.blauer-engel.de/uz200



Highlighter 180



Ink colors

The following special writing colours are available upon request.



Highlighter in opaque plastics with matt surface. Awarded with the famous eco-label "Blue Angel".
The ink reservoir and tip are made from recycled fibres, the ink is made from bio-based materials.
Vivid and light proof ink suitable for normal, copy and fax paper. Chisel tip for 1+5 mm.

***Pen body made of over 90% recycled plastic.
Financial support for climate protection projects.**

Inspiration



Colours

Available from: ≥ 300 pcs.

Ref. No.: (without imprint "Recycling/Blue Angel")

918005 918006 918009 918004 918015 918016 918019 918014 918024 918028 918026

(with imprint "Recycling/Blue Angel")

918055 918056 918059 918054 918035 918036 918039 918034 918043 918048 918046

Cap											
	O54	O63	O90	O47	O54	O63	O90	O47	O49	O94	O61
Barrel											
	O10	O10	O10	O10	O70	O70	O70	O70	O70	O70	O70
Front part											
	O54	O63	O90	O47	O54	O63	O90	O47	O49	O94	O61
Ink:											

Special colours for pen body upon request
 Minimum quantity: ≥ 10.000 pcs.
 Ref. No.: 918099 (without imprint "Recycling/Blue Angel"),
 918089 (with imprint "Recycling/Blue Angel")

Imprint positions (in mm)

Pad printing

T1: 48 × 14

Variant with recycling notice and Blue Angel find on the back



Resource-saving like never before

The entire Slider series is characterized by a smooth writing, ergonomic design, and a wear-resistant stainless steel tip. The popular models also excel in terms of sustainability.

Even after many lines have been written, they still fit perfectly in the hand: Slider Rave, Slider Memo XB and Slider Edge XB. This is partly due to the special velvety soft-touch surface, which provides a non-slip grip. On the other hand, the sophisticated Viscoglide® technology for a particularly soft-gliding writing sensation. The strong design, the extra broad line width and the wide colour range make the models popular companions for leisure, study and office – and thanks to the wear-resistant stainless steel tip, also for a long time. Due to these many advantages, the Slider Rave is one of the best-selling ballpoint pens in Germany. We are pleased that we have now made it even more sustainable: the mass production of this most popular pen has been switched to recycled materials.

Ergonomic

The user-friendly, generously rubberised barrel enables a relaxed and secure writing that prevents premature hand fatigue.

Stylish

The Slider Rave is already available in nine standard colours. The range of colours is being extended by further bright shades: pink, orange and light green.

Durable

The replaceable giant refill Slider 755 XB with wear-resistant stainless steel tip guarantees that the large ink supply can be fully utilised without smearing. Thanks to the clever Plug+Play system, different refill formats can be used for refilling.



Almost as good as new.

Second life, consistent brand quality: The pen body of the Slider Memo XB is made of 85 percent recycled plastic, the Slider Edge XB of 83 percent and the Slider Rave of 68 percent. This recycling of plastics for our writing instruments is an active contribution to environmental protection, as the processing of a recycle involves far less energy input than the

What is the meaning of Viscoglide®-Technology anyway?

We don't just produce writing instruments. We see ourselves as pioneer in writing comfort. We do not accept scratchy refills on paper. That's why we developed the Viscoglide® technology for the Slider series, revolutionizing smooth and gliding writing. The secret behind it: a special fluid ink and the Direct2Point writing tip. Together, they create this unique writing.

extraction of crude oil, which is the starting raw material for virgin plastic. It also means that using recycled plastic results in lower CO₂ emissions compared to conventional new plastic. Thus, we consistently reduce the CO₂ footprint of each individual writing instrument in the Slider series.



Slider Rave

Our number 1 ballpoint pen and one of the most popular models throughout Germany: The Slider Rave. But we are also further developing our classics. Therefore this model is now also available in three bright, fresh colours. An eye-catcher on every desk!



Slider Edge XB

The generously rubberised three-edged barrel not only enables a comfortable grip for relaxed writing without hand-fatigue, but its characteristic shape also avoids the Slider Edge rolling on the desk. This makes it a reliable companion in the office, at school or at home.



Slider Memo XB

The dynamic and agile form of the Slider Memo is the programme: take off the cap and you're ready to go! The ink dries extremely quickly on smooth paper and is smudge proof when highlighting it later on.





Slider Rave



Refill Slider 755 XB

Can be equipped with other refills upon request.

Retractable ballpoint pen with Viscoglide® technology for extraordinarily smooth and gliding writing.
Ergonomic form with rubberised surface. Metal clip and tip.
Equipped with Schneider giant metal refill Slider 755 XB.

***Pen body made of 68% recycled plastic.**
Financial support for climate protection projects.

Inspiration

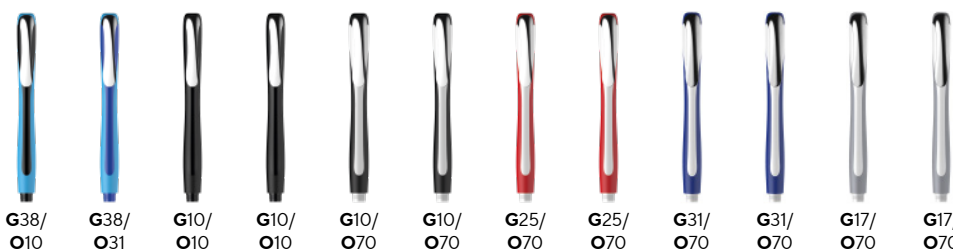


Colours

Available from: ≥ 100 pcs.

Ref. No.: 932501 932503 932581 932583 932582 932584 932586 932585 932562 932561 932564 932563

Barrel



Refill:



Available from: ≥ 100 pcs.

Ref. No.: 932544 932543 932546 932545 932542 932541

Barrel



Refill:



Select colour:

≥ 100 pcs.

932599

Special colours for pen body
upon request
Minimum quantity: ≥ 10,000 pcs.
Ref. No.: 932599

new barrel colours available
as of March 2025

Imprint positions (in mm)

Pad printing

T4: 27 × 5
T7: 45 × 3,5
T8: 36 × 3,5

Engraving

G4: 20 × 5





Slider Edge XB



Writing colours

The following special writing colours are available upon request.



Ballpoint pen with Viscoglide® technology for extraordinarily smooth and gliding writing.
A generously rubberised three-sided barrel is designed for relaxed writing.
Extra wide (XB) wear resistant writing tip in stainless steel.

***Pen body made of 83% recycled plastic.**
Financial support for climate protection projects.

Inspiration



Colours

Available from: Ref. No.:	≥ 600 pcs. 952201	≥ 600 pcs. 952203	≥ 600 pcs. 952281	≥ 600 pcs. 952283	≥ 600 pcs. 952282	≥ 600 pcs. 952284
Cap						
Plug						
Barrel						
	G38/ O10	G38/ O31	G10/ O10	G10/ O10	G10/ O70	G10/ O70
Refill:						

Special colours for pen body upon request
Minimum quantity: ≥10.000 pcs.
Ref. No.: 952299

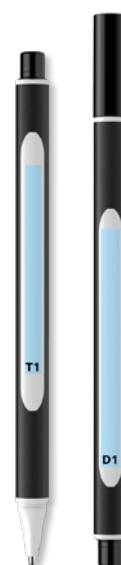
Imprint positions (in mm)

Pad printing

T1: 60 × 4,5

Digital printing

D1: 69 × 5,5





Slider Memo XB



Writing colours

The following special writing colours are available upon request.



Capped ballpoint pen with innovative Viscoglide® technology for extraordinarily smooth and gliding writing.
Ergonomic form with rubberised surface. Metal clip.
Extra wide (XB) wear resistant writing tip in stainless steel.

***Pen body made of 85% recycled plastic.
Financial support for climate protection projects.**

Inspiration



Colours

Available from:	≥ 600 pcs.	≥ 600 pcs.	≥ 600 pcs.	≥ 600 pcs.	≥ 1.000 pcs.	≥ 1.000 pcs.	≥ 1.000 pcs.	≥ 1.000 pcs.	≥ 600 pcs.	≥ 1.000 pcs.	≥ 600 pcs.
Ref. No.:	950282	950284	950281	950283	950206	950202	950209	950208	950203	950204	950201
Cap											
	O10/ O70	O10/ O70	O10/ O10	O10/ O10	O38/ O64	O38/ O25	O38/ O93	O38/ O97	O38/ O31	O38/ O44	O38/ O10
Plug											
	O10	O10	O10	O10	O64	O25	O93	O97	O31	O44	O10
Barrel											
	G10/ O70	G10/ O70	G10/ O10	G10/ O10	G38/ O64	G38/ O25	G38/ O93	G38/ O97	G38/ O31	G38/ O44	G38/ O10
Refill:											

Special colours for pen body upon request
Minimum quantity: ≥ 10.000 pcs.
Ref. No.: 950299

Imprint positions (in mm)

Pad printing

T1: 45 × 3,5
T4: 24 × 5
T7: 45 × 3,5

Engraving

G4: 20 × 6



Gift box

Can be individually personalised all round according to your CD specifications

Provides enough space for your images, graphics and texts



Suitable for all Schneider promotional pens

Customisable for any occasion: Anniversaries, Christmas, trade fair giveaways, as a welcome gift for new employees, etc.

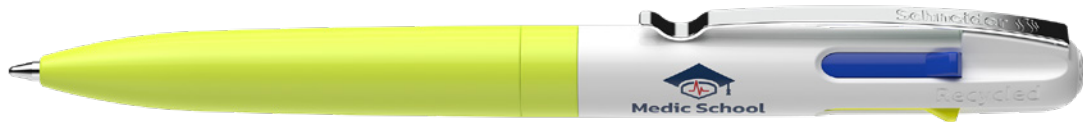
Description	Ref. No.	Colour
1 Gift box (made of cardboard) with 4-colour customised print on front and back	9942	individual

Inspiration



Description	Ref. No.	Colour
1 Gift box (made of cardboard) plain, without imprint	9941	white

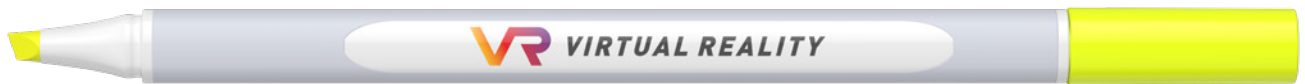
Inspiration



6 Take 4 Neon Promo



10 Reco (Model "Neon")



12 Shine-Up



14 Highlighter 180



18 Slider Rave

Inspiration: Neon sets

Create a sustainable writing instrument set that combines design and environmental awareness: a ballpoint pen and a luminous highlighter made from resource-saving materials packed in an elegant, individually designed gift box made of cardboard. The eye-catching neon colours ensure maximum visibility and make the set the ideal promotional gift for example for construction companies, emergency services or schools.



New look, even better: the Pen Configurator

as of
February
2025

The Pen Configurator has long been part of our digital service offering. We have now optimised the user experience: You can look forward to numerous improvements and new functions.



Take part &
try it out

Select a specific promotional writing instrument, determine the colours of the individual parts and see the imprint positions. Upload logos, scale and position. Rotate and view the finished writing pen design in all positions. All this was already possible with our Pen Configurator and made it a popular tool for creating professional designs. Now we hope you enjoy discovering the extended range of functions! Try it out now at www.schneiderpen-configurator.com

Even more realistic

The illustration of the writing instruments is as precise as if you were holding the product in your hand – including zoom function and 3D view.

Even quicker

The performance was optimised. This has significantly reduced loading times.

Even more user friendly

From selecting the writing instrument to rotating the finished product, operation is completely intuitive.

Even clearer

Search for products, filter by category, scroll through search results: Product selection has been simplified and made more convenient.

Even more practical

With the new notepad function, several writing instruments can now be saved and sent as a collective request.

Even easier to share

With the Pen Configurator update, you can now save multiple designs that can be easily shared with others via a link.



With the new logistics building at the Tennenbronn site, Schneider is consciously investing in "Made in Germany".

In use around the clock

In operation since this year: the new automated small parts warehouse in Tennenbronn.

Since 2022, the long-planned, most expensive single investment for buildings at Schneider has been started. The geographical conditions for the warehouse were not easy at the beginning: In total 100 blasts were necessary. Over 1,000 truckloads of stones were removed. For this we have taken on sustainable responsibility and are providing ecological compensation with a forest project on site. Thanks to the new building construction we will avoid the need for more sealed surfaces and in addition we gain 30% more production space with this measure. The new

logistic building will be 40 m long, 20 m deep and 27.5 m high. There is room for four transport aisles for fully automatic conveyor technology into the high racks and up to 65,000 container storage spaces. Each individual container is stored and retrieved fully automatically by self-propelled electric drive units and roller conveyors from and to the assembly departments. A high-performance PV system is installed on the roof of the warehouse building and generates up to 100 kWp of electricity to feed into the company grid. This makes the Tennenbronn site fit for the future.

Signs and Symbols



For Documents

The writing is permanent according to ISO standards for "documentary use".



Triangular shape

Defines exact position for each finger.



Soft Touch

Rubberised grip zones or surfaces on the barrel for a comfortable and secure grip.

Colour descriptions and abbreviations

Below please find a list of the colours for the plastic parts used in the catalogue. They all are adjusted to a Pantone colour tone. These colour details are only approximate. They can differ from the original plastic colours. To avoid these discrepancies please order a sample in the required colour.

Black 10	Silver 11	Pantone Cool Gray 6 12	Pantone Cool Gray 11 13	Pantone 432 14	Pantone Cool Gray 1 15	Pantone 429 16	Pantone Cool Gray 7 17
Pantone 427 18	Pantone 179 21	Pantone 187 24	Pantone 186 25	Pantone 296 27	Pantone 7694 30	Pantone 7687 31	Pantone 2756 32
Pantone 297 33	Pantone 293 34	Pantone 662 35	Pantone 311 36	Pantone 7468 37	Pantone 298 38	Pantone 315 39	Pantone 342 40
Pantone 327 41	Pantone 3425 42	Pantone 347 43	Pantone 355 44	Pantone 361 47	Pantone 368 48	Pantone 324 49	Pantone Yellow 50
Pantone 116 51	Pantone 130 52	Pantone 123 53	Pantone 809 54	Pantone 1255 56	Pantone 2022 61	Pantone 151 62	Pantone 811 63
Pantone 1585 64	Pantone 158 65	Pantone 7588 69	White 70	Transparent 71	Pantone 806 90	Pantone 219 91	Pantone 212 92
Pantone 214 93	Pantone 256 94	Pantone 237 95	Pantone 248 96	Pantone 259 97	Pantone 258 98	Pantone 255 99	

G rubberised
L lacquered
M metallic
O opaque
T transparent

Imprint positions

- 1 on the barrel
- 2 on the upper part
- 3 on the front part
- 4 on the clip
- 5 on the front side of the barrel
- 6 on the back side of the barrel
- 7 on the reverse
- 8 in front of the clip
- 9 above the clip
- 10 above, at the side of the clip
- 11 on the cap, on the right side of the clip
- 12 on the cap, on the left side of the clip
- 13 on the back side of the cap
- 14 on the outer sleeve, on the left + right side of the clip
- 15 on the inner sleeve, on the left + right side of the clip
- 16 on the outside wrap
- 17 on the pencil case (label)
- 18 on the cover plate
- 19 on the upper part, on the right side of the clip
- 20 on the upper part, on the left side of the clip
- 21 on the upper part, on the back side
- 22 on the front part, on the right side of the clip
- 23 on the front part, on the left side of the clip
- 24 on the front part, on the back side
- 25 on the intermediate piece
- 26 on the intermediate piece, on the right side of the clip
- 27 on the intermediate piece, on the left side of the clip
- 28 on the intermediate piece, on the back side
- 29 on the grip zone

- S Screen printing
- T Pad printing
- D Digital printing
- F Film transfer printing
- G Engraving

Technical details - Artwork

Using Fonts in Digital Data

If you use fonts in your digital artwork, we kindly ask you to convert them to curves/vectors or to send the fonts as separate data (TrueType or Open-Type Fonts).

In order to receive the best quality of legibility and imprint we recommend a font from 5 dots.

Stroke Widths

The minimum stroke width for imprinting is 0.15 mm. We cannot imprint thinner stroke widths because of technical conditions.

Imprinting Colours

Please indicate the required imprinting colours in Pantone or HKS. If we only can use a printed model we try to meet the colours to 100%, but without guarantee.

For imprints on coloured bodies we recommend the preimprint of a white field in order to receive a better covering of the following imprinting colours. Without this pre-imprint colours can differ from the requirement.

Possibilities for Transmission

You can send us your imprinting data via E-mail. If you wish to send us your files via E-mail please attach the data to your E-mail-client as an enclosure. Together with all the other relevant information please send your E-mails to: promotion@schneiderpen.com



Schneider Schreibgeräte GmbH
Tennenbronn · Schwarzenbach 9
78144 Schramberg
Germany

Tel.: +49 (0) 7729 - 888 124
promotion@schneiderpen.com
schneiderpen-promotion.com



certified by
EMAS
since 1998

(English) 523225
4004675187864