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Ballpoint pen Take 4 -The perfect 4 in 1 solution

For planning, organising and structuring, and for creative expression - everything is possible with the new multi-coloured ballpoint pen.

The demand for a sustainable four-colour ballpoint pen on the market has become increasingly strong. Therefore, Schneider has worked on the perfect solution: a model that convinces with high writing quality, sustainability and an attractive design. The new Take 4 from Schneider has managed to meet all these requirements. As a leading ballpoint pen manufacturer, Schneider can now enrich its product range with another highlight product.

[The new multitasking talent](#) is available with a white or dark blue pen body with a cyan- coloured detail. Take 4 is equipped with a black, red, blue and green refill, and all four writing colours are document-proof according to ISO 12757-2. With the help of the coloured push buttons at the end of the pen, you can easily and quickly switch between the colours while keeping an overview of everything. The Take 4 is not only an organisational aid in everyday life, but also convinces with its extraordinarily smooth, gliding writing experience thanks to the Viscoglide® technology.

Four times more sustainable:

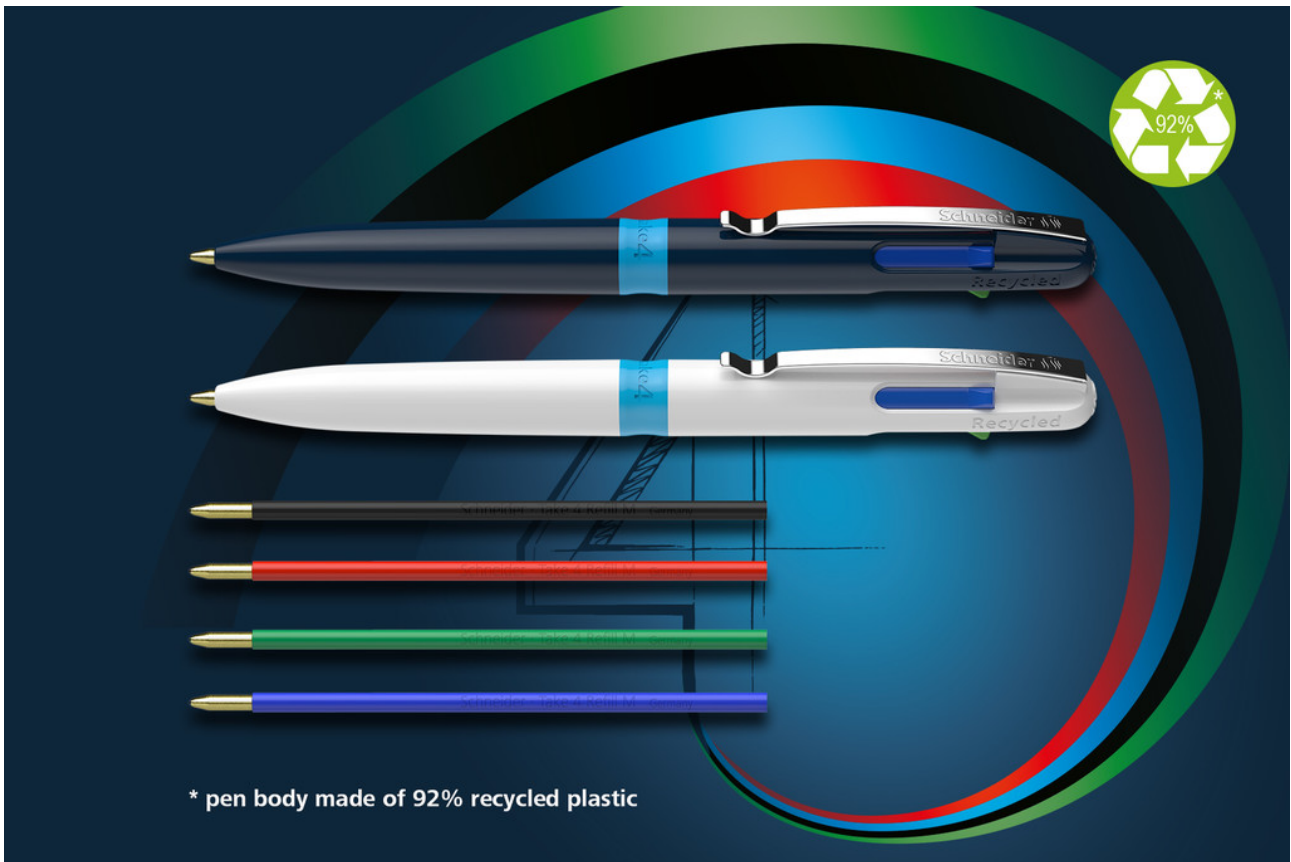
Another highlight: The pen body of the Take 4 is manufactured in an environmentally friendly and resource-saving manner and is made of 92% recycled post-consumer plastic. The percentage of recycled material has been confirmed by an independent certification institute. The source of the raw material, and thus the 100% use of post-consumer recycling, has also been confirmed by the European certification company EuCertPlast. "The underlying aim of EuCertPlast is encouraging an environmentally friendly plastics recycling process by standardizing it. The particular focus of the scheme is on the traceability of plastic materials in the supply chain, throughout the recycling process and the recycled content quality in the end-product." (Source: <https://www.eucertplast.eu/>; Status 23.01.2020)

The use of recycled material is indicated by a small embossing at the rear of the pen. In addition, the four-colour ballpoint pen is easily refillable with the Take 4 refills. This reduces waste and ensures a long service life. The refills of the same name are available in packs of 2 or 4 pieces. For retailers, Schneider offers an attractive

counter display with 36 Take 4 pens, with 18 models per colour.

[373 words, 2399 characters (including blank spaces) by [Martina Schneider](#)]

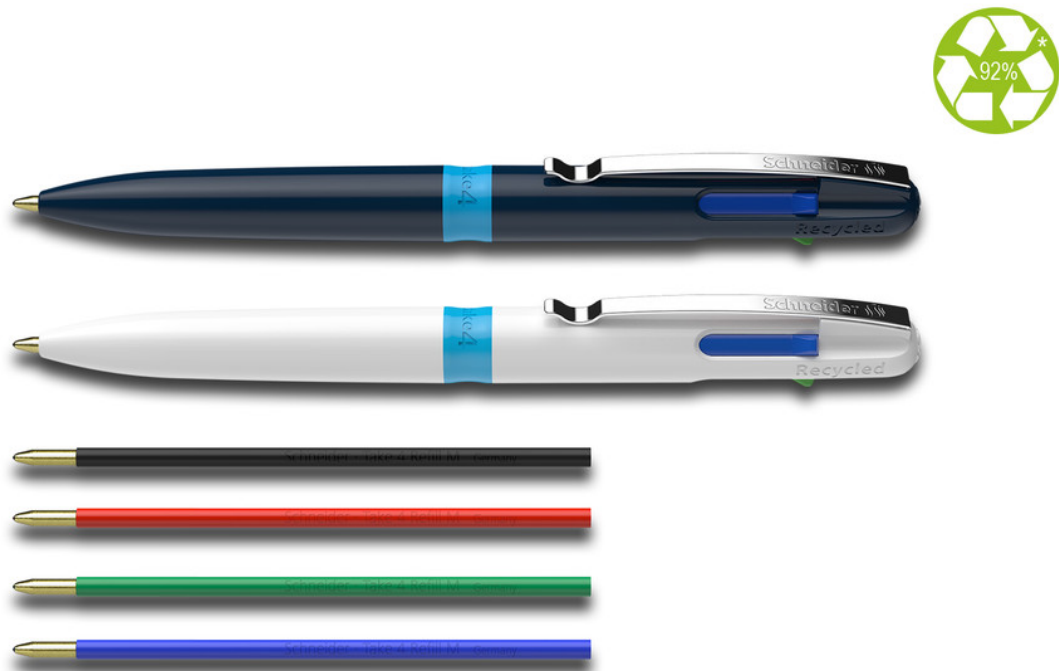
Image



For planning, organising and structuring, and for creative expression - everything is possible with the new multi-coloured ballpoint pen.

[Other image formats: https://schneiderpen.com/en_us/press/press-pictures/new-four-colour-ballpoint-pen-take-4/
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Image



* pen body made of 92% recycled plastic

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Image



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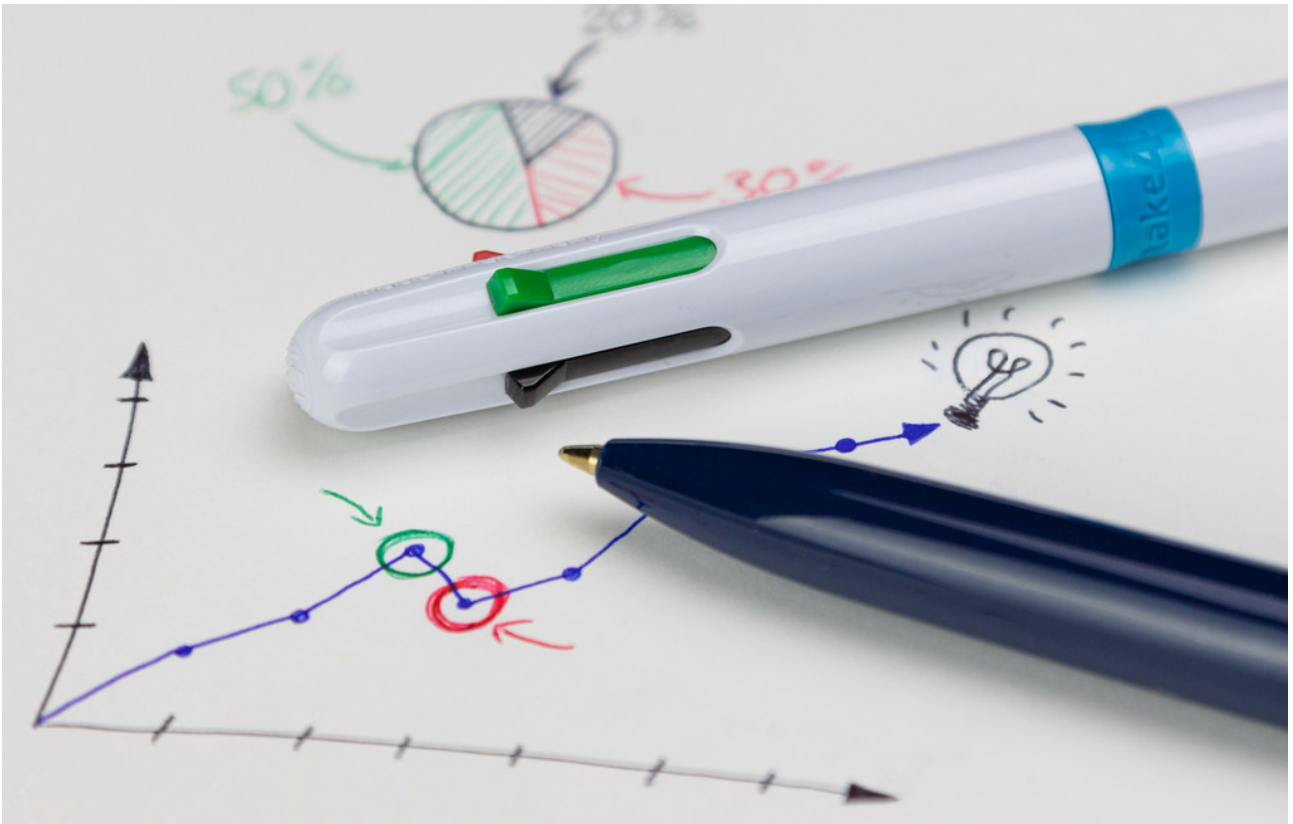
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The pen body of the Take 4 is manufactured in an environmentally friendly and resource-saving manner and is made of 92% recycled post-consumer plastic.

[Other image formats: https://schneiderpen.com/en_us/press/press-pictures/four-times-more-sustainable-schneider-launches-a-sustainable-four-colour-ballpoint-pen-the-pen-body-of-the-take-4-is-made-of-92-recycled-plastic/]

Image



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Image



For retailers, there is an attractive counter display with 36 Take 4 units, each with 18 models per colour.

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