

# Schneider Schreib's auf

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## **Calligraphy fountain pen Callissima**

Today's communication is characterised by e-mails, WhatsApp messages and short postings. Handwritten messages have been partially forgotten in the meantime. However, the personal writing style of handwritten texts and messages expresses personality and affection and is associated with creativity and passion. Things that often fall short in the digital age and that are difficult to express - and this despite the fact that individualism also plays a big role on the internet. It is therefore not surprising that with increasing digitalisation, an alternative trend developed at the same time. This trend is a movement in which the art of writing is also regaining more attention.

After all, it is a fact that people who write by hand are much more conscious when putting thoughts down on paper and spend more time: time for the person who will read the text, time to find the right words and time to consciously draw each letter.

To accommodate these needs, Schneider has developed the Callissima calligraphy fountain pen, which corresponds to this minimalist, mindful movement in terms of design. At the same time, the Callissima calligraphy pen enables exciting and beautiful handwriting, which not only stimulates the brain and motor skills, but also the development of ideas and creativity. Calligraphy is Greek and translates as the art of beautiful writing.

The Callissima fountain pen's flattened and straight writing tip makes it easy to write beautifully. The Callissima calligraphy pen is refined with a soft metallic shimmering surface and is available in two pastel body colours (mint and apricot). The shiny, high-quality metal clip and the slim barrel section give the fountain pen a particularly elegant design. It is suitable for both right-handers and left-handers. The slim barrel and ergonomic grip support accurate writing and make the fountain pen comfortable to hold.

The high-quality fountain pen set convinces with its individual features including three different line widths (1.1 mm, 1.5 mm, 1.8 mm), which can be changed at will according to mood and need. In addition to the calligraphy fountain pen, Schneider has developed the first pastel inks for fountain pens and cartridge rollers.

For lovers of the traditional converter method, the pastel colours are available in a pretty reclosable glass flacons or as ink cartridges. The selection of line widths and colours offers the opportunity for a variety of designs and applications and invites the user to give free rein to his/her creativity. With the Callissima, handwritten texts are given a very individual touch and everyone can highlight their personal writing style. The Callissima is particularly suitable for invitations and cards for festive occasions, as well as for diary entries or beautiful handwriting in the exercise book at school. Even when writing letters and greeting cards, everyone can rediscover and develop their personal style in the world of calligraphy.

The Callissima is available as a single pen or in a high-quality set. The Mint version of the fountain pen is equipped with Bermuda Blue ink and the Apricot version with the pastel ink of the same name.

The set is perfect as a gift and includes all three grip pieces with line widths (1.1 mm, 1.5 mm, 1.8 mm), which are easily interchangeable, as well as a pack of 6 ink cartridges, which make any writing stand out. In addition, there is a gift set in two different versions with four pastel inks in glass flacons and a converter.

[560 words, 3496 characters (including blank spaces) by [Martina Schneider](#)]

## Image



Calligraphy fountain pen Callissima stimulates the brain and motor skills, but also the development of ideas and creativity.

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## Image



The Callissima calligraphy pen is refined with a soft metallic shimmering surface and is available in two pastel body colours (mint and apricot).

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## Image



The Callissima calligraphy pen has a shiny, high-quality metal clip and the slim barrel section give the fountain pen a particularly elegant design. It is suitable for both right-handers and left-handers.

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The Callissima is available as a single pen or in a high-quality set. The Mint version of the fountain pen is equipped with Bermuda Blue ink and the Apricot version with the pastel ink of the same name.

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Calissima - For lovers of the traditional converter method, the pastel colours are available in a pretty reclosable glass flacons or as ink cartridges.

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The Callissima is particularly suitable for invitations and cards for festive occasions, as well as for diary entries or beautiful handwriting in the exercise book at school.

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## Image



Calissima -Even when writing letters and greeting cards, everyone can rediscover and develop their personal style in the world of calligraphy.

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## Image



Calligraphy pen Callissima - everyone can rediscover and develop their personal style in the world of calligraphy.

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