

Schneider Schreib's auf

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Ceremony of the German Sustainability Award (DNP) 2024 on November 23, 2023. The winner is Schneider.

[Schneider Writing Instruments](#) is the winner in the category of office supplies/promotional items at Europe's largest award for ecological and social commitment.

The expert jury selects the medium-sized family business Schneider from Schramberg-Tennenbronn at the forefront of sustainability in the German economy. It recognizes Schneider's long-term efforts and steps taken on issues such as durability, recyclability, genuine added value, use of renewable resources, refillability, and recyclability of end products.

Sustainability has been deeply rooted in Schneider's corporate philosophy since 1998. Environmental protection is a central concern for the forward-thinking company Schneider. Schneider remains the only writing instrument manufacturer certified by the European Union's Environmental Management System EMAS (<https://www.emas.de/>) at all its production sites. Out of pure conviction, Schneider pioneered environmental protection and resource conservation at a time when many dismissed these efforts.

The premium standard [EMAS](#) also includes the requirements of the international environmental management standard ISO 14001 but goes far beyond. EMAS is performance-oriented and demands continuous improvements from businesses, which are then verified by independent, state-approved environmental auditors. Furthermore, publication of achievements to the public in an environmental statement is mandatory.

Schneider advances the sustainability of its products with innovative, resource-efficient materials such as bio-based or recycled plastics. Many initiatives, such as an e-mobility strategy, procurement with short transportation routes, or the use of 100% renewable green energy at all production sites, aim to continually reduce the impact on the environment and society. Schneider's medium-term goal is to embed genuine ecologically meaningful features in every product so that the industry can also offer tailored solutions to its sustainably oriented customers.

With great pride, Schneider received the [German Sustainability Award at the MARITIM Hotel in Düsseldorf](#). Among the approximately 1,000 guests were personalities from business, politics, culture, sports, and media.

With the [DNP](#), Schneider is considered a role model for transformative solutions derived from the United Nations Agenda 2030, the goals of the EU Green Deal, and the sustainability strategy of the German government.

[319 words, 2414 characters (including blank spaces) by [Anita Haas](#)]

Image



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Image



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Image



Dedicated stars give the evening its charisma far beyond the sustainability itself.

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Image



Schneider enjoys to share its commitment to sustainability with others: That's a good feeling.

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For Schneider sustainability is not a goal to achieve, but a path to be committed to take.

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