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### Change to the rollerball family "One"

While the rollerball family One quickly became a top seller after its launch in 2015 and won the award "product of the year" given by the stationery industry in the same year, Schneider always had one more goal in mind: The extra smooth rollerball One should also be refillable. Now this goal has been achieved, and Schneider proudly presents the new, refillable model in the popular One rollerball series: One Change.

The modern-sporty look of the writing instrument with high quality metal clip paired with the right values make the One Change the absolute star on the desk. But not only on the desk: One Change is also an elegant companion or accessory, which is always ready for important notes and document signatures in characteristic 0.6 mm line width and striking opaque ink flow.

Due to the extra smooth writing properties, the rollerball pen was an instant favorite within the target group.

The new refillable model is perfect for all writing needs and attracts environmentally aware writers. The rubberised surface and the contrasting colours add a sporty touch to the elegant business look. The shiny metal parts refine the elegant look and make it a perfect mixture.

The environment was the main criteria during the development of the "new one". However, the rollerball is now not only refillable with new cartridges, but with each cartridge change, you get a brand new tip, which significantly affects the durability of the product. The cartridges 'One Change' have been specially developed by Schneider and feature a pleasant ultra-smooth tip that provides a feeling of ease allowing words get from your mind to the paper by themselves. The ink flows smoothly and effortlessly onto the paper.

The ink regulator is the heart of each rollerball. The clever system ensures pressure equalization and thus prevents leaking and controls the ink flow consistently until the last drop. Traditional rollerball pens have a fiber reservoir which squanders an average of 30% of the ink. The Liquid-Ink-System allows for every drop of ink to be written and not wasted. All colours of the One series are waterproof according to ISO 14145-2 and the cap can be left open for 2 to 3 days without drying up.

The Schneider "S" is engraved on the metal clip as a symbol and synonym for quality and precision. The writing colour is indicated by the decorative ring on the barrel. There is space for 2 cartridges in the One Change. The ink cartridges are available in 5 different colours: black, red, blue, green and purple.

[417 words, 2522 characters (including blank spaces) by Martina Schneider]



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[Other image formats: <u>https://schneiderpen.com/en\_us/press/press-pictures/schneider-proudly-presents-the-new-</u>refillable-model-in-the-popular-one-rollerball-series-one-change/]



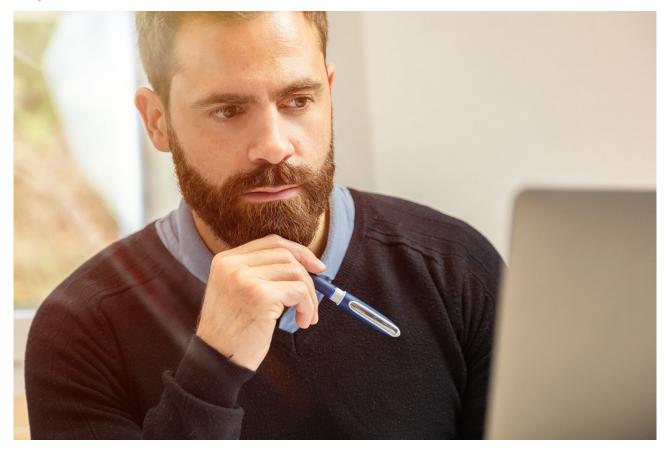
The writing colour is indicated by the decorative ring on the barrel.

[Other image formats: https://schneiderpen.com/en\_us/press/press-pictures/rollerball-one-change-is-available-in-5-different-colours-black-red-blue-green-and-purple/]



The new refillable model is perfect for all writing needs and attracts environmentally aware writers. The rubberised surface and the contrasting colours add a sporty touch to the elegant business look.

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[Other image formats: <u>https://schneiderpen.com/en\_us/press/press-pictures/elegant-companion-for-the-office-</u> rollerball-one-change/]



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