

Schneider Schreib's auf

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Line-up: The first green fineliner made of bio-based plastic

Always coming up with new ideas: This time Schneider changes the fineliner market by launching the first fineliner made of bio-based plastic. The grass green highlight is called the "Line Up" and comes in 30 exciting colours.

Line-Up comes right on time to be part of the prevailing fashionable trend of colouring books, mandalas, doodling and zentangle. 30 fancy colors with stylish names like Romantic-Red, Alaska-Blue, Daytona-Violet, Tango-Orange, Blackforest-Green, Lapis-Blue or Fashion-Pink including neon colors are suitable for expressive drawings. The rubberised ergonomic and three-edged barrel is ideal for a relaxed writing feel. The cap fits neatly on the end of the barrel. Line-Up does not roll on the desk and its slim design fits perfectly into pupils' pen cases.

Line-Up incorporates another actual topic: The limited resources of fossil fuels. In times of fracking and speculations Schneider is happy to refuse the use of limited resources for this product. As the first fineliners on the market the green pen body is made of bio-based plastics and thus conserves our scarce oil reserves. The amount of 88% bio-based material was confirmed by DIN CERTCO, an independent certification organization. With serialised use of bio-based plastics, Schneider contributes to the dissemination of alternatives to petroleum-based plastics helping to further advance their optimized production. In this case Schneider works closely with researchers and universities; such as, the IfBB (Institute for Bioplastics and Biocomposites of the University of Hannover). It was a condition not to create a niche-product but to utilize bio-based plastic for mass-produced articles. Besides the new Line-Up fineliners the bio-based plastic is also used for the fabrication of Schneider products Link-It and K3 Biosafe.

The convenient adjustable pencil case stand.

The colourful fineliners are packed in a convenient adjustable pencil case stand. Unfold it - The neat alignment of all of the colours inspires one to start doodling. The adjustable pencil case is available in four versions: either with 4, 8, 16 and 32 different colours. When folded it easily fits in any school bag or hand bag. The convenient adjustable pencil case stand also supports our environmental thinking. It is durable and can be used as a penholder and it is made of waste from internal plastics processing.

Line-Up in trade:

Schneider offers POS- material for a professional product presentation in stores. The different variants of the convenient adjustable pencil case provide a practical euro slot hanger to hang it in stores.

[397 words, 2607 characters (including blank spaces) by [Martina Schneider](#)]

Image



Schneider offers POS- material for a professional product presentation in stores.

[Other image formats: www.schneiderpen.de/presse/pressebilder/fineliner-line-up]

Image



Line-Up comes right on time to be part of the prevailing fashionable trend of colouring books, mandalas, doodling and zentangle.

[Other image formats: www.schneiderpen.de/presse/pressebilder/fun-and-creativity-finelineer-line-up]

Image



Always coming up with new ideas: This time Schneider changes the fineliner market by launching the first fineliner made of bio-plastic.

[Other image formats: www.schneiderpen.de/presse/pressebilder/attractive-pos-presentation-for-the-line-up-fineliners]

Image



The colourful fineliners are packed in a convenient adjustable pencil case stand. It is durable, can be used as a penholder and it is made from waste from internal plastics processing.

[Other image formats: www.schneiderpen.de/presse/pressebilder/the-colourful-fineliners-are-packed-in-a-convenient-adjustable-pencil-case-stand]

Image



The adjustable pencil case is available in four versions: either with 4, 8, 16 or 32 different colours.

[Other image formats: www.schneiderpen.de/presse/pressebilder/-line-up-the-convenient-adjustable-pencil-case-stand-with-four-colours]

Image



The adjustable pencil case is available in four versions: either with 4, 8, 16 or 32 different colours.

[Other image formats: www.schneiderpen.de/presse/pressebilder/line-up-the-convenient-adjustable-pencil-case-stand-with-eight-colours]

Image



The adjustable pencil case is available in four versions: either with 4, 8, 16 or 32 different colours.

[Other image formats: www.schneiderpen.de/presse/pressebilder/the-adjustable-pencil-case-with-16-different-colours]

Image



The adjustable pencil case is available in four versions: either with 4, 8, 16 or 32 different colours.

[Other image formats: www.schneiderpen.de/presse/pressebilder/the-adjustable-pencil-case-with-30-different-colours-includes-2-line-up-touch-for-free]