

# Schneider Schreib's auf

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**Live out your creative side. Your own masterpiece with Schneider Makers Line Paint-It 020 metallic liners.**

## The new [Schneider Makers Line](#): made for makers

Limits? They do not accept them. Not for them. Freedom? For them, it means doing their own thing. Creative individualists are full of ideas and drive. Schneider provides them with the right quality products. This means that almost all surfaces can be worked on with the [acrylic markers](#). Whether on wood, cardboard, metal, paper, vinyl or stone - the acrylic markers shine on many materials with strong colours and high opacity. Equally versatile are the **metallic markers** for an impressive look with eye-catching effect. The new pigment technology, in which colour pigments coat aluminium flakes, enables a clean and homogeneous colour application as well as a high gloss level. For more delicate work such as hand lettering or journaling, **the metallic liner** is the perfect choice. The Makers Line is completed by already well-known and popular products from Schneider such as [permanent markers](#), [chalk markers](#), [highlighters](#), [ballpoint pens](#) in bright colours, [rollers](#), [fineliners](#) and [calligraphy pens](#). In addition, Schneider is constantly working on further expanding the Makers Line product range with target group-oriented innovations.

## Strong presence at the POS and on the web

For the trade, there will be an independent shop-in-shop system for the Makers Line. This deliberately sets itself apart from Schneider's usual brand identity: white, wild, unconventional. The target group is not only reached directly at the point of sale, but also at communication. Classic advertising media will continue to exist, but Schneider is moving even closer to creative individualists all over the world: on the one hand via an advertising spot on the audio streaming service Spotify, and on the other hand via its own [Instagram channel @schneidermakersline](#). Among other things, this offers selected makers a stage for their work in order to inspire, encourage and motivate others to live out their own creativity.

## Live out your creative side. Design your own masterpiece with Schneider Makers Line Metallic Liners Paint-It 020.

With its new "Makers Line" product series, Schneider Schreibgeräte takes care of the many hidden talents in our society and gives them the right products to work individually. Anyone can, may, start immediately with the new Paint-It 020 metallic liners. No pumping, no shaking is necessary, just pull off the cap and reapply.

The generously rubberised triangular barrel made of more than 85% bio-based plastic enables a relaxed and secure writing posture without hand fatigue. It does not roll away and is suitable for working with frequent colour

changes.

With 8 colours (silver, gold, copper, vintage red, rose, violet, polar blue and vintage green metallic) in line width 1-2 mm, you can create your own artwork and craft project.

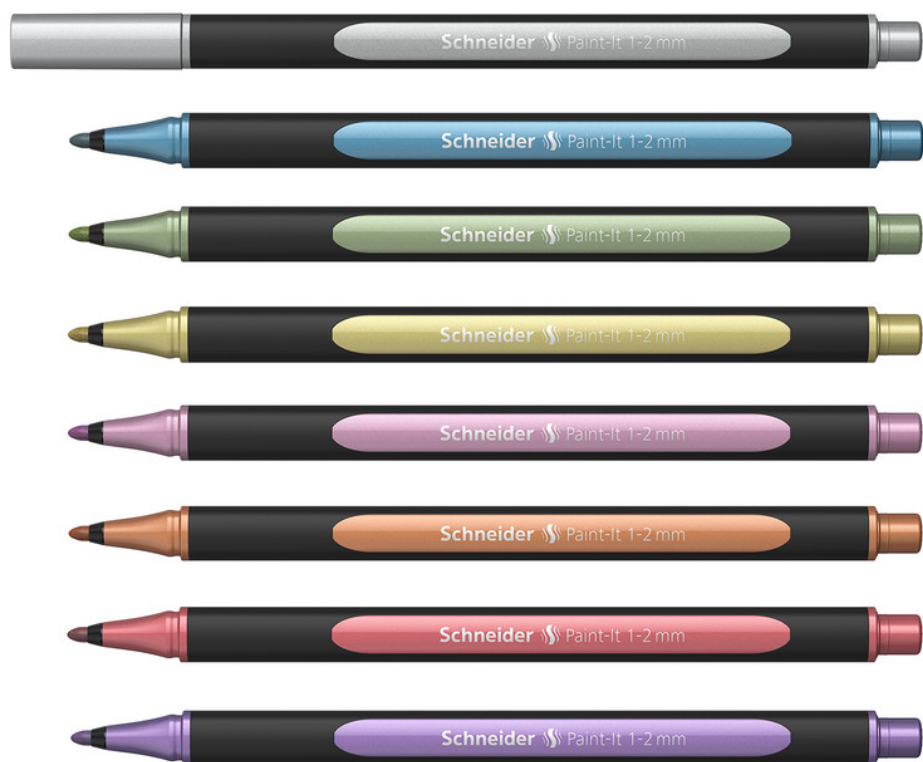
Impressive metallic effects are possible on smooth, non-absorbent and dark surfaces. The ink dries quickly and avoids annoying smudging on fine lines or surfaces. The opacity is high, but the ink does not bleed through on paper.

Wonderful results are achieved when designing greeting and invitation cards, albums, guest books, collages, gift tags/paper, diaries, scrapbooking, hand lettering, etc. Creativity knows no bounds - whether whole texts or just accents, with the Schneider Metallic Liners everyone has the right tool in hand.

The markers should be stored horizontally so that the pleasure of the liners lasts for a long time. The liners are available in cardboard boxes of ten, in a case of four with the colours silver, gold, copper, violet metallic, a case of eight with all colours and in displays. The cardboard display for the POS contains 80 liners (8 cases of four and six cases of eight), the plastic shop-in-shop display 100 liners in bulk.

[592 words, 3764 characters (including blank spaces) by [Anita Haas](#)]

## Image



Schneider Makers Line Metallic liners Paint-It 020 - The ink does not bleed through on paper.

[Other image formats: [https://schneiderpen.com/en\\_us/press/press-pictures/schneider-makers-line-metallic-liners-paint-it-020-the-ink-dries-quickly/](https://schneiderpen.com/en_us/press/press-pictures/schneider-makers-line-metallic-liners-paint-it-020-the-ink-dries-quickly/)]

## Image



Schneider Makers Line Metallic liners Paint-It 020 - The pleasure of the liners lasts for a long time.

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Image



Schneider Makers Line Metallic liners Paint-It 020 - Everyone has the right tool in hand

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Image



Schneider Makers Line Metallic liners Paint-It 020 - The right products to work individually.

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Image



Schneider Makers Line Metallic liners Paint-It 020 - The generously rubberised triangular barrel is made of more than 85% bio-based plastic

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Image



Schneider Makers Line Metallic liners Paint-It 020 - Available in 8 colours and in line width 1-2 mm.

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