

Schneider Schreibgeräte GmbH • 78144 Schramberg • Germany

Contact person: Anita Haas Departement: Presse und Öffentlichkeitsarbeit

Telephone: +49 77 29/8 88-3030 E-Mail: presse@schneiderpen.de

Schramberg April 13, 2023

## New at Schneider in the promotion area

Schneider is very pleased to announce the launch of its new website for promotional writing instruments schneiderpen-promotion.com.

With the new site, Schneider not only provides a simple overview of the entire climate-neutral promotion range, but also conveys **interesting facts** on the topics of <u>sustainability</u> or <u>finishing techniques</u>. With the filter options, it is easy to filter by surface, casing colour or product characteristics and find the right writing instrument for customers and oneself. On the product pages, detailed information on case colours, combination options (Mix&Match) and print surfaces can be found quickly and easily. The numerous print examples inspire and the pen configurator invites you to easily personalise the writing instruments of your interest.

All current brochures or catalogues can be downloaded as digital versions in the <u>service area Service | Schneider Werbeschreibgeräte (schneiderpen-promotion.com)</u>. Contact persons at Schneider are also easy to find.

The Schneider promotion world is available to every interested party with just one click. The website is available in German, English and French.

[164 words, 1148 characters (including blank spaces) by Anita Haas]

## Image



With the new site, Schneider not only provides a simple overview of the entire climate-neutral promotion range, but also conveys interesting facts on the topics of sustainability or finishing techniques.

[Other image formats: <a href="https://schneiderpen.com/en\_us/press/press-pictures/schneider-is-very-pleased-to-announce-the-launch-of-its-new-website-for-promotional-writing-instruments/">https://schneiderpen.com/en\_us/press/press-pictures/schneider-is-very-pleased-to-announce-the-launch-of-its-new-website-for-promotional-writing-instruments/</a>]