

Schneider Schreib's auf

Schneider Schreibgeräte GmbH • 78144 Schramberg • Germany

Contact person: Martina Schneider
Departement: Presse und
Öffentlichkeitsarbeit
Telephone: +49 77 29/8 88-235
E-Mail: presse@schneiderpen.de

Schramberg April 28, 2016

Rollerball One was elected as "product of the year"

It has been just over a year since the product launch of the rollerball [One](#) and the enthusiasm for this product has not decreased. Quite the opposite: After a successful product launch event and sales which exceeded the expectations in any respect, the One was awarded "product of the year" at the Paperworld 2016 in Frankfurt.

The prize is awarded by the association of office products brand industry. 79 products of 25 different companies competed and were evaluated. In the end, the rollerball One was elected as the winner in the category "stationery office supplies". According to the jury, it was the extraordinary design which makes the One stand out as the big offer on the market and appeals to the private consumer as well as company purchasers.

The One's striking soft writing experience, which causes an immediate WOW-effect was particularly lauded. Christine Schmidhuber (speaker and presenter of the German National Association of Office Administration Staff) calls the rollerball One in her speech "a pen which becomes your partner" and praises its writing characteristics: "As if by magic, the One Business leaves its mark on paper."

[185 words, 1167 characters (including blank spaces) by [Martina Schneider](#)]

Image



After a successful product launch event and sales which exceeded the expectations in any respect, the One was awarded "product of the year" at the Paperworld 2016 in Frankfurt.

[Other image formats: www.schneiderpen.de/presse/pressebilder/schneider-one-receives-the-product-of-the-year-award]

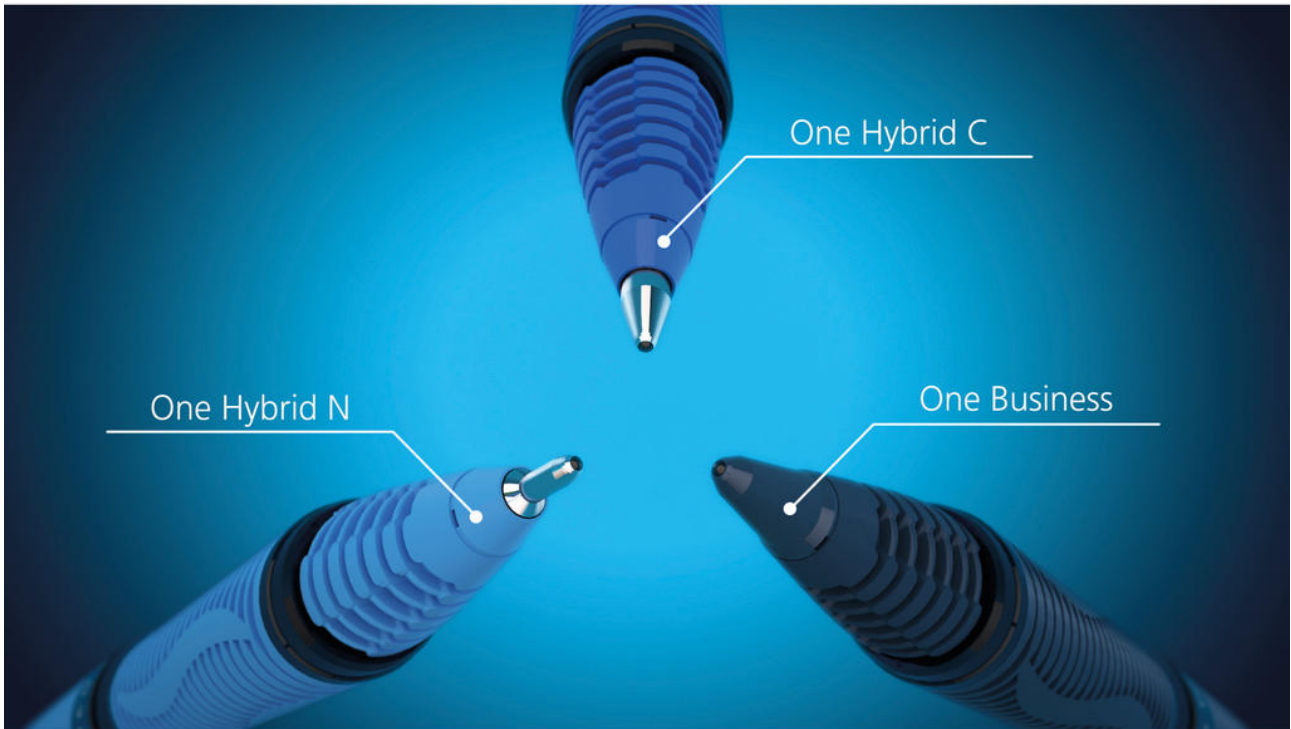
Image



Christine Schmidhuber (speaker and presenter of the German National Association of Office Administration Staff) calls the rollerball One in her speech “a pen which becomes your partner” and praises its writing characteristics.

[Other image formats: www.schneiderpen.de/presse/pressebilder/rollerball-one-was-elected-product-of-the-year]

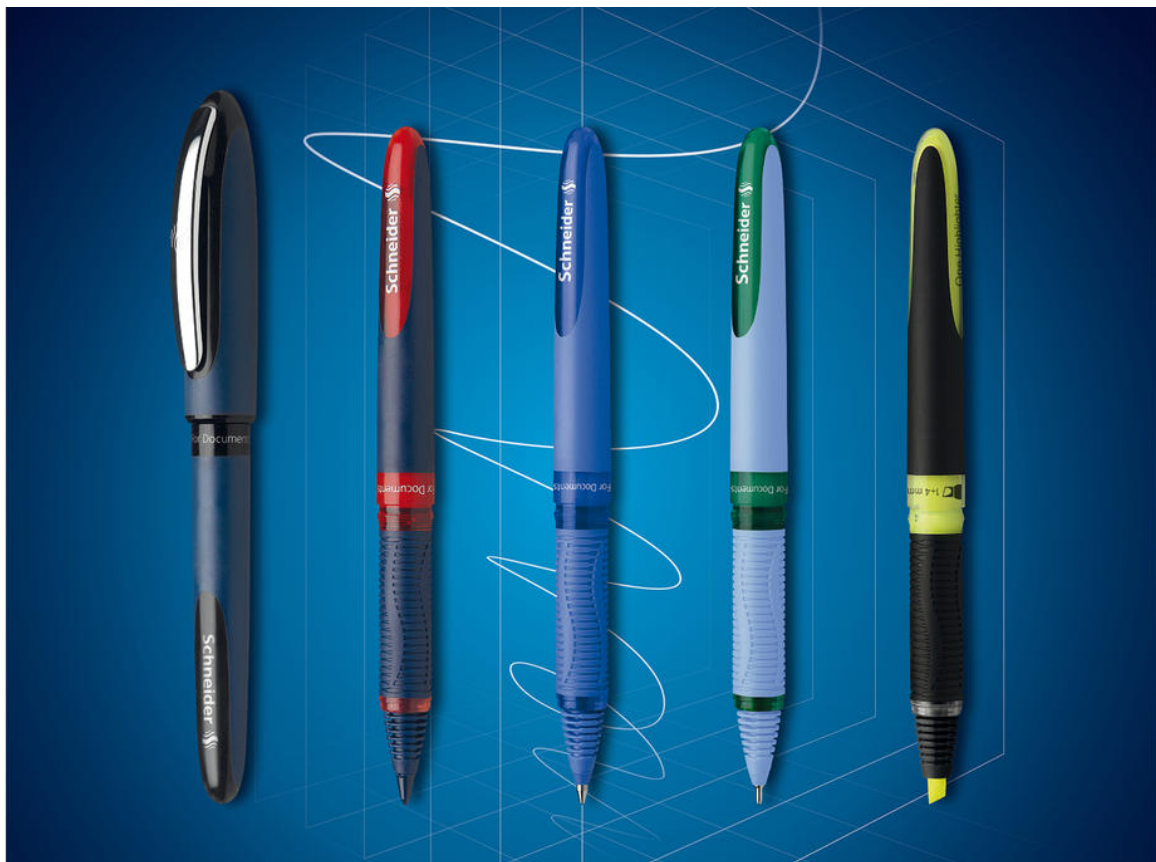
Image



Needle or conical tip, fine or medium – the robust stainless steel tip always guarantees a comfortable use.

[Other image formats: www.schneiderpen.de/presse/pressebilder/one-series-different-tips]

Image



Schneider One -The superroller

[Other image formats: www.schneiderpen.de/presse/pressebilder/one-series]