

Schneider Schreib's auf

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Schneider One – The new-generation rollerball

“The most noble and honorable task we have in our life is the upbringing of the next generation.“ This quote of an unknown author has become the mission statement for the further development of our already established and popular Rollerball Liquid-Ink-System.

And this is precisely why our innovative rollerball series, which werelaunched at the Paperworld for the first time, has been developed with special passion. The Schneider “S” – symbol and synonym for quality and precision – in each and every written word. We stand for design, writing comfort and everyday suitability combined in one product and suitable for any handwriting style and any daily situation.

Schneider One – The superroller

The title “superroller” is based on the composition of this miracle rollerball series. The One Business with its distinctive tip offers a completely new writing sensation. The ink flows smoothly and effortlessly onto the paper. The One Business provides a feeling of ease allowing words get from your mind to the paper by themselves. The technique of the hybrid tip combines the positive aspects of indestructible steel and elastic plastic. The model variants of the One Hybrid are equipped with these unique characteristics. Needle or conical tip, fine or medium – the robust stainless steel tip always guarantees a comfortable use. The ink regulator is the heart of each rollerball. The clever system ensures pressure equalization and thus prevents leaking and controls the ink flow consistently until the last drop. Traditional rollerball pens have a fiber reservoir which squanders an average of 30% of the ink. The Liquid-Ink-System allows for every drop of ink to be written and not wasted. All colors of the One series are waterproof according to ISO 14145-2 and the cap can be left open for 2 to 3 days without drying up.

The classic understated silhouette of the writing instrument with the high quality metal clip is a reminiscence of the archetype of the fountain pen. The surface is generously rubberized and the integrated areas of transparent plastic serve as ink window.

For each handwriting and for any use

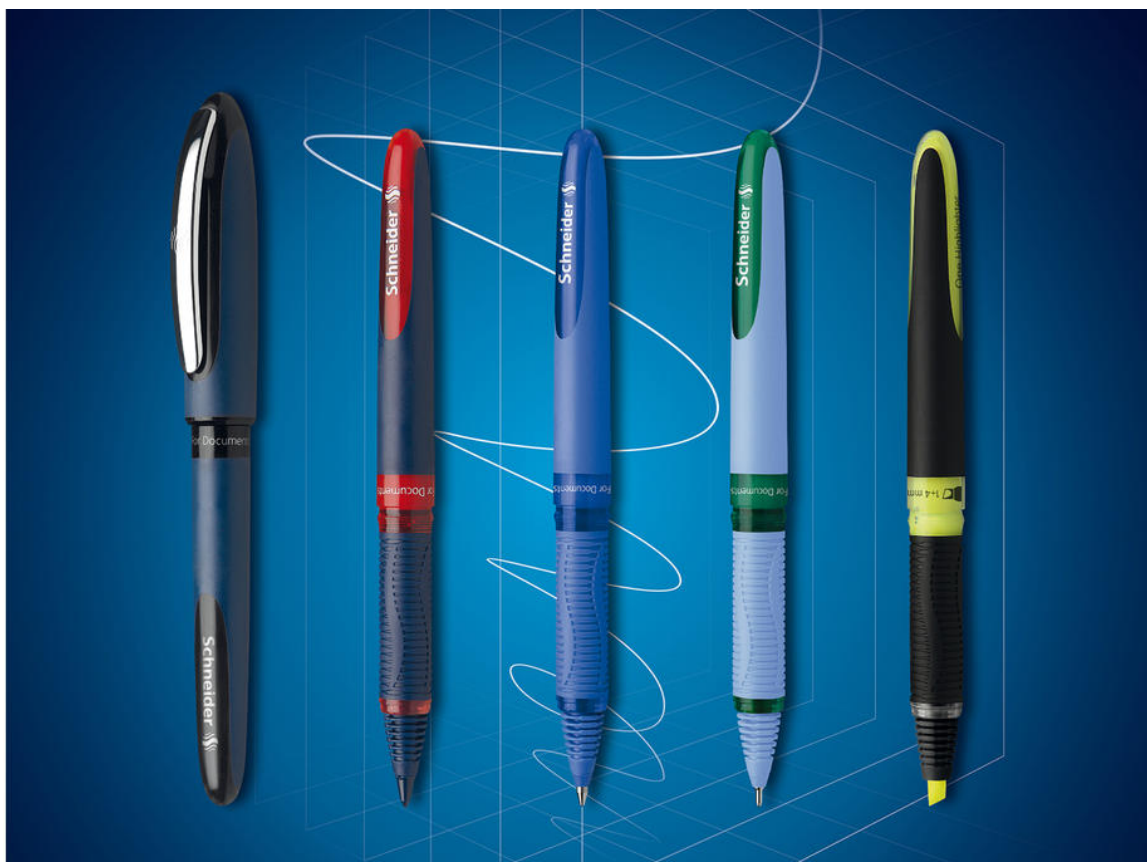
A striking signature, a little side note or highlighting notes with bright colors; The models of the One series are there for all daily writing needs. The dark blue model "One Business" with Ultra-Smooth tip for the optimal writing sensation has a line width of 0.6 mm. The mid-blue "One Hybrid C" with conical tip and the light blue "One-Hybrid N" with needle tip are available with the line width 0.3 and 0.5 mm. All ink colors are waterproof. To compliment the One Series, Schneider offers the "One Highlighter" with chisel tip with the line width of 1 + 4 mm.

Massive Sales Support

Schneider supports retailers with many attractive displays, posters, sample cards and flyers for their customers.

[457 words, 2859 characters (including blank spaces) by [Martina Schneider](#)]

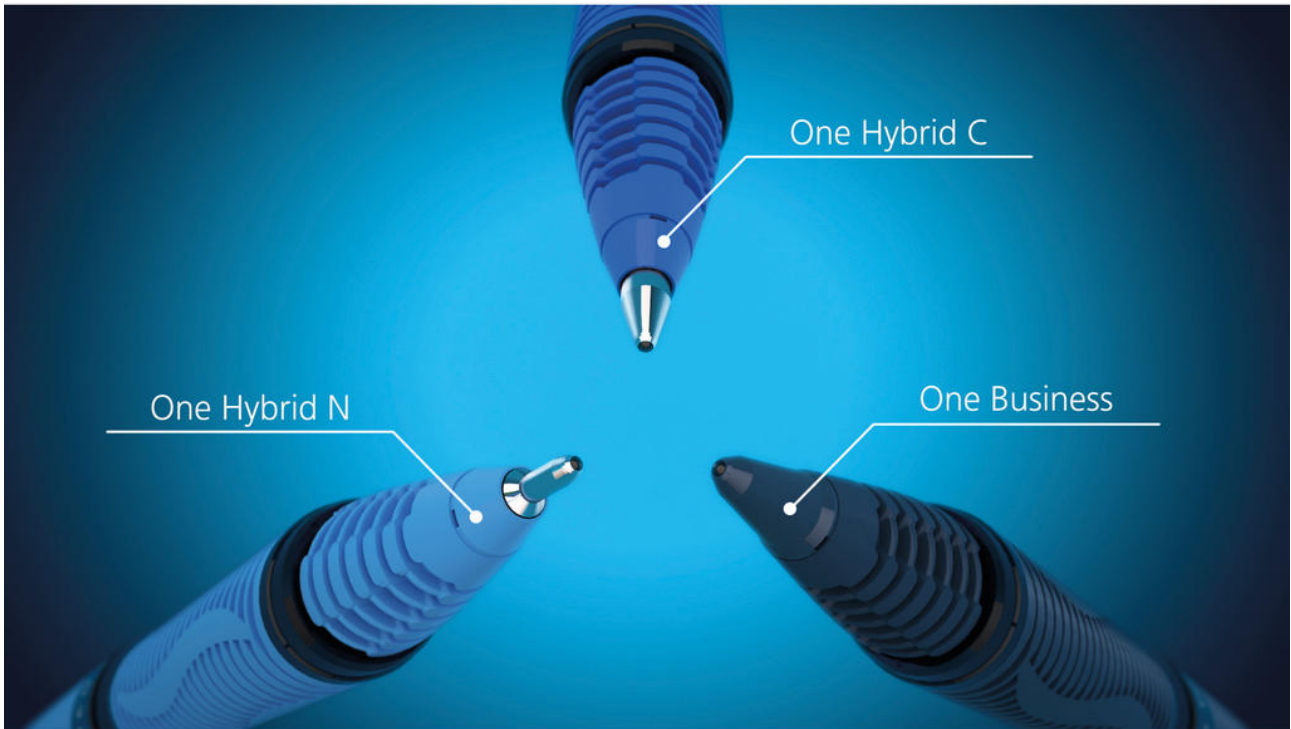
Image



Schneider One – The new-generation rollerball with all different models

[Other image formats: www.schneiderpen.de/presse/pressebilder/schneider-one-the-new-generation-rollerball]

Image



One Hybrid with needle or conical tip, fine or medium – and One Business dark blue model “One Business” with Ultra-Smooth tip

[Other image formats: www.schneiderpen.de/presse/pressebilder/different-tips]

Image



A striking signature, a little side note or highlighting notes with bright colors; The models of the One series are there for all daily writing needs

[Other image formats: www.schneiderpen.de/presse/pressebilder/one-business-3]

Image



The classic understated silhouette of the writing instrument with the high quality metal clip is a reminiscence of the archetype of the fountain pen

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Image



Schneider supports retailers with many attractive displays, posters, sample cards and flyers for their customers

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Image



Display with dark blue model "One Business" with Ultra-Smooth tip

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Image



To compliment the One Series, Schneider offers the “One Highlighter” with chisel tip with the line width of 1 + 4 mm.

[Other image formats: www.schneiderpen.de/presse/pressebilder/sis-display-one-highlighter-2]