

# Schneider Schreib's auf

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## **Sustainable promotion highlighter 180: Now awarded with the German Environmental Label "Blue Angel".**

Schneider is advancing the sustainability of its products with innovative materials such as bio-based or recycled plastics. Another success story in sustainability is now achieved by Schneider with the tried and tested [promotional Highlighter 180](#), which can now be completely manufactured from **environmentally friendly and resource-saving components**.

The highlighter body is now made of **90% recycled plastic**, the internal reservoir and the chisel tip are likewise made from recycled fibers, and the ink is made from **bio-based raw materials**.

This makes the Schneider Highlighter 180 **a stronghold of implemented ecological arguments**.

For this achievement, it has now been awarded the 40-year-old, globally recognized, and coveted German Federal Government's environmental label "[Blue Angel](#)". The Blue Angel sets demanding standards for environmentally friendly products and services independently and credibly. The label provides orientation for sustainable purchases for public authorities, commercial decision-makers, independent businesses, and private consumers.

The Highlighter 180 lies flat, elegantly, and comfortably in the hand. A gentle hill on the practical clip surface serves as a pressure point for pushing the cap with the thumb to open it. Circular hollows with the embedded Schneider logo on both sides of the body are automatically recognized as the correct holding points.

The smart highlighter also shines with brilliant highlighting results on standard copy and fax paper and is equally suitable for school, study, office, or creative work in bullet journals and hand lettering. With its large ink supply, the Highlighter 180 ensures a long service life and marks more than 15,000 words per refill. The universal ink has maximum luminosity and is light resistant. The chisel tip allows for two-line widths, 5 mm or 1 mm. Four fluorescent colours and three pastel colours are available.

Schneider's colourful, sustainable Highlighters 180 are an excellent choice for those who value quality "Made in Germany" and sustainability. The all-rounder not only marks but also protects the environment. It has been, is, and remains an indispensable everyday tool. Those who mark cleverly have to read less and thus save a lot of precious time.

[332 words, 2254 characters (including blank spaces) by [Anita Haas](#)]

## Image



Schneider's highlighter 180 is the first promotional highlighter made from recycled material to be awarded the Blue Angel.

[Other image formats: [https://schneiderpen.com/en\\_us/press/press-pictures/schneiders-promotional-highlighter-180-is-another-success-story-in-sustainability/](https://schneiderpen.com/en_us/press/press-pictures/schneiders-promotional-highlighter-180-is-another-success-story-in-sustainability/)]

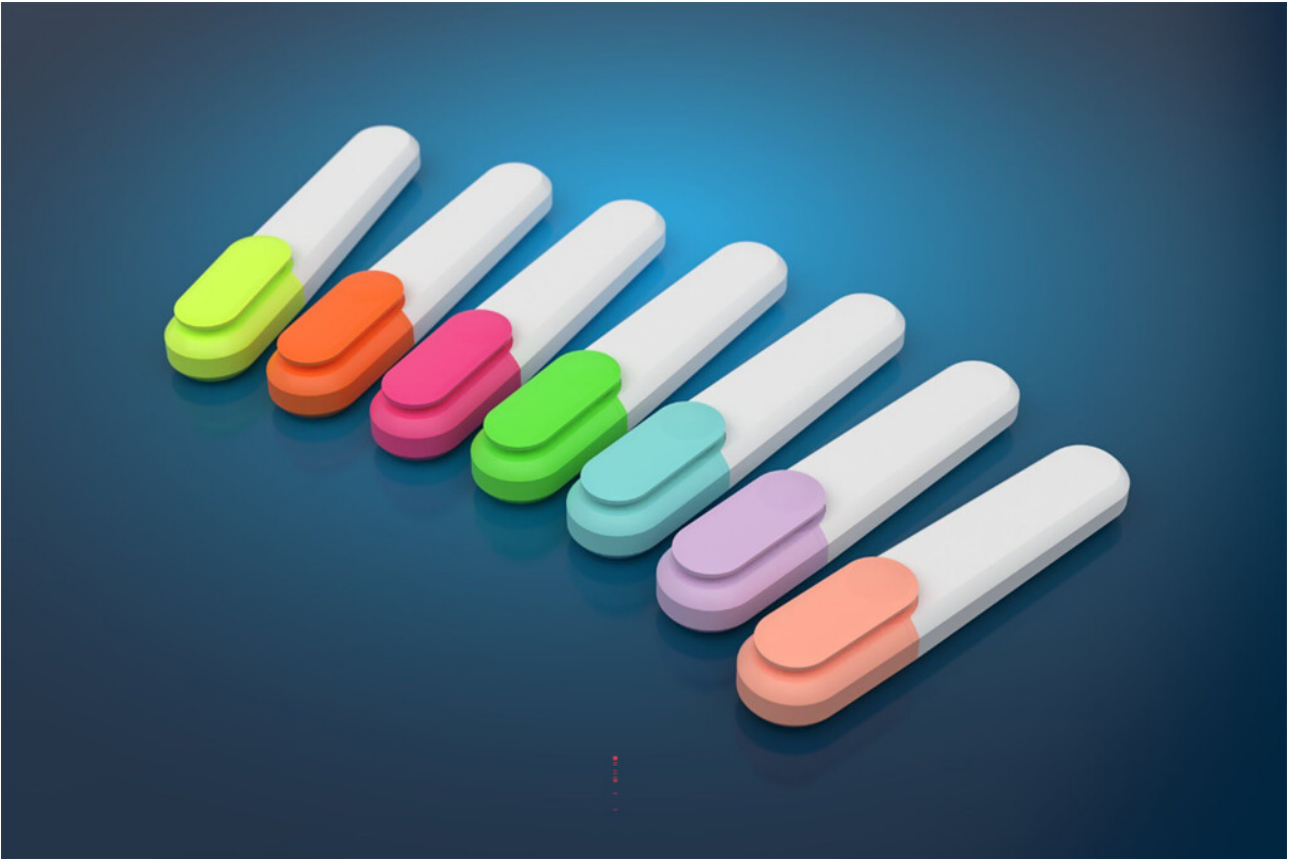
## Image



The Schneider highlighter 180 body is now made of 90% recycled plastic, the internal reservoir and the chisel tip are likewise made from recycled fibers, and the ink is made from bio-based raw materials.

[Other image formats: [https://schneiderpen.com/en\\_us/press/press-pictures/schneider-highlighter-180-can-now-be-completely-manufactured-from-environmentally-friendly-and-resource-saving-components/](https://schneiderpen.com/en_us/press/press-pictures/schneider-highlighter-180-can-now-be-completely-manufactured-from-environmentally-friendly-and-resource-saving-components/)]

## Image



Schneider's highlighter 180 has now been awarded the 40-year-old, globally recognized, and coveted German Federal Government's environmental label "Blue Angel".

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## Image



A gentle hill on the practical Schneider highlighter 180 clip surface serves as a pressure point for pushing the cap with the thumb to open it.

[Other image formats: [https://schneiderpen.com/en\\_us/press/press-pictures/the-schneider-highlighter-180-lies-flat-elegantly-and-comfortably-in-the-hand/](https://schneiderpen.com/en_us/press/press-pictures/the-schneider-highlighter-180-lies-flat-elegantly-and-comfortably-in-the-hand/)]

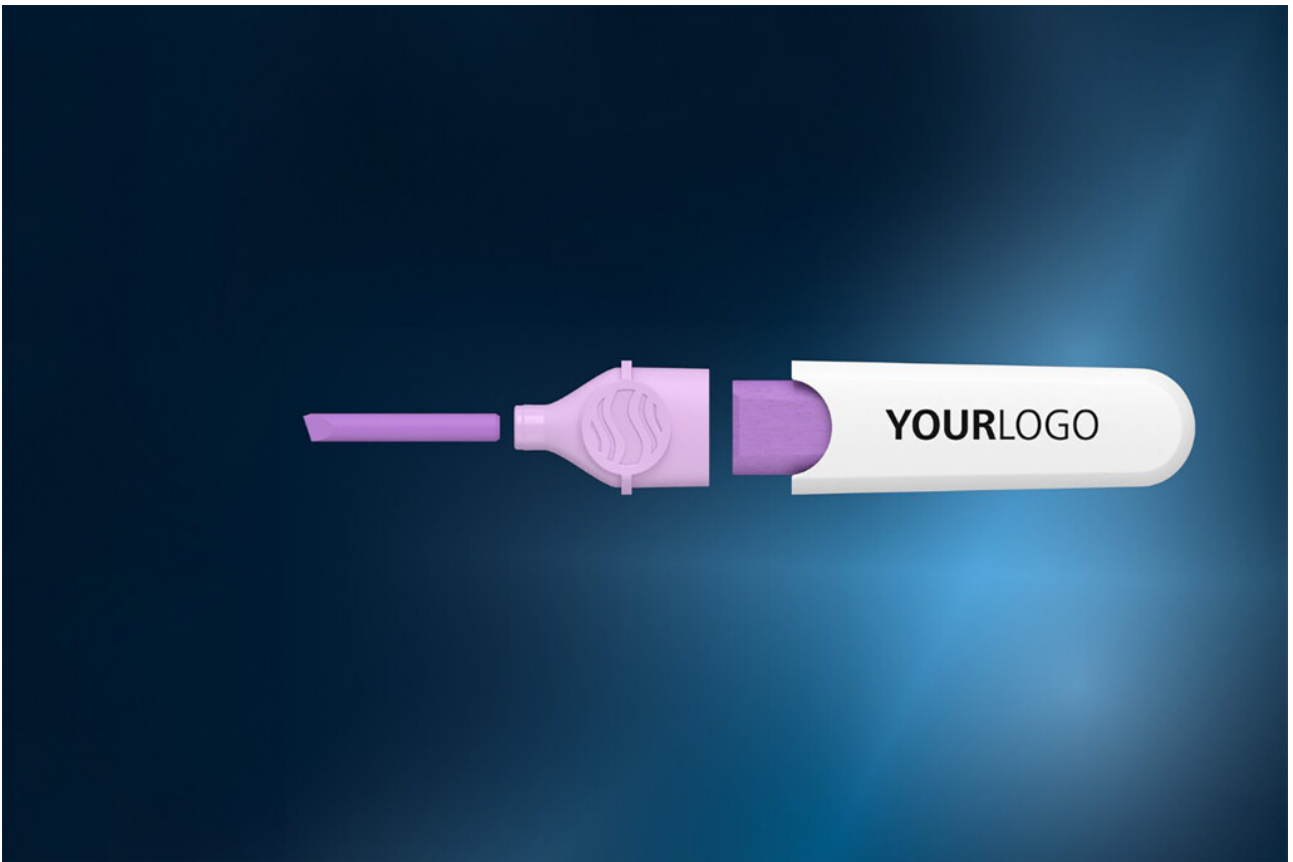
Image



The smart Schneider highlighter 180 shines with brilliant highlighting results on standard copy and fax paper.

[Other image formats: [https://schneiderpen.com/en\\_us/press/press-pictures/circular-hollows-with-the-embedded-schneider-logo-on-both-sides-of-the-highlighter-180-body-are-automatically-recognized-as-the-correct-holding-points/](https://schneiderpen.com/en_us/press/press-pictures/circular-hollows-with-the-embedded-schneider-logo-on-both-sides-of-the-highlighter-180-body-are-automatically-recognized-as-the-correct-holding-points/)]

## Image



With its large ink supply, the Schneider highlighter 180 ensures a long service life.

[Other image formats: [https://schneiderpen.com/en\\_us/press/press-pictures/the-schneider-highlighter-180-is-equally-suitable-for-school-study-office-or-creative-work-in-bullet-journals-and-hand-lettering/](https://schneiderpen.com/en_us/press/press-pictures/the-schneider-highlighter-180-is-equally-suitable-for-school-study-office-or-creative-work-in-bullet-journals-and-hand-lettering/)]



## Image



The universal ink of the Schneider highlighter 180 has maximum luminosity and is light resistant.

[Other image formats: [https://schneiderpen.com/en\\_us/press/press-pictures/the-schneider-highlighter-180-marks-more-than-15000-words-per-refill/](https://schneiderpen.com/en_us/press/press-pictures/the-schneider-highlighter-180-marks-more-than-15000-words-per-refill/)]

## Image



Four fluorescent colours and three pastel colours are available from the Schneider highlighter 180.

[Other image formats: [https://schneiderpen.com/en\\_us/press/press-pictures/the-chisel-tip-of-the-schneider-highlighter-180-allows-for-two-line-widths-5-mm-or-1-mm/](https://schneiderpen.com/en_us/press/press-pictures/the-chisel-tip-of-the-schneider-highlighter-180-allows-for-two-line-widths-5-mm-or-1-mm/)]

## Image



The Schneider highlighter 180 not only marks, but also protects the environment.

[Other image formats: [https://schneiderpen.com/en\\_us/press/press-pictures/schneiders-colourful-sustainable-highlighters-180-are-an-excellent-choice-for-those-who-value-quality-made-in-germany-and-sustainability/](https://schneiderpen.com/en_us/press/press-pictures/schneiders-colourful-sustainable-highlighters-180-are-an-excellent-choice-for-those-who-value-quality-made-in-germany-and-sustainability/)]

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Those who mark cleverly with the Schneider highlighter 180 have to read less and thus save a lot of precious time.

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